EAST IDAHO DETAIL CO.

EVERYDAY ESSENTIALS





CLASSIC T-SHIRT

Cream / Forest print • Left chest + full back

HATS & LEATHER PATCHES







Front-center leather patches • Cream / Black • Black / Black

COMFORTABLE LAYERS



Crewneck / Forest green



Pullover hoodie / Charcoal



Pullover hoodie / Sage

COLD-WEATHER ESSENTIALS



Women’s cuffed beanie / Oatmeal





Men’s cuffed beanie / Black

AT HOME & OUTSIDE

EAST IDAHO DETAIL CO.



Fleece / Sherpa



PLUSH FLEECE



PLAID FLEECE



RIB KNIT

EVERYDAY LAYERS



LONG-SLEEVE SHIRT



ZIP HOODIE



OVERSIZED CREWNECK

RETRO TRUCKER

YP CLASSICS 6606







WINTER TEXTURES



RICHARDSON TWIST-KNIT POM

Design 06 / Circular badge



Design 23 / Single tree



RICHARDSON CABLE-KNIT POM

Design 17 / Three trees

EARTH & SKY

RICHARDSON 112

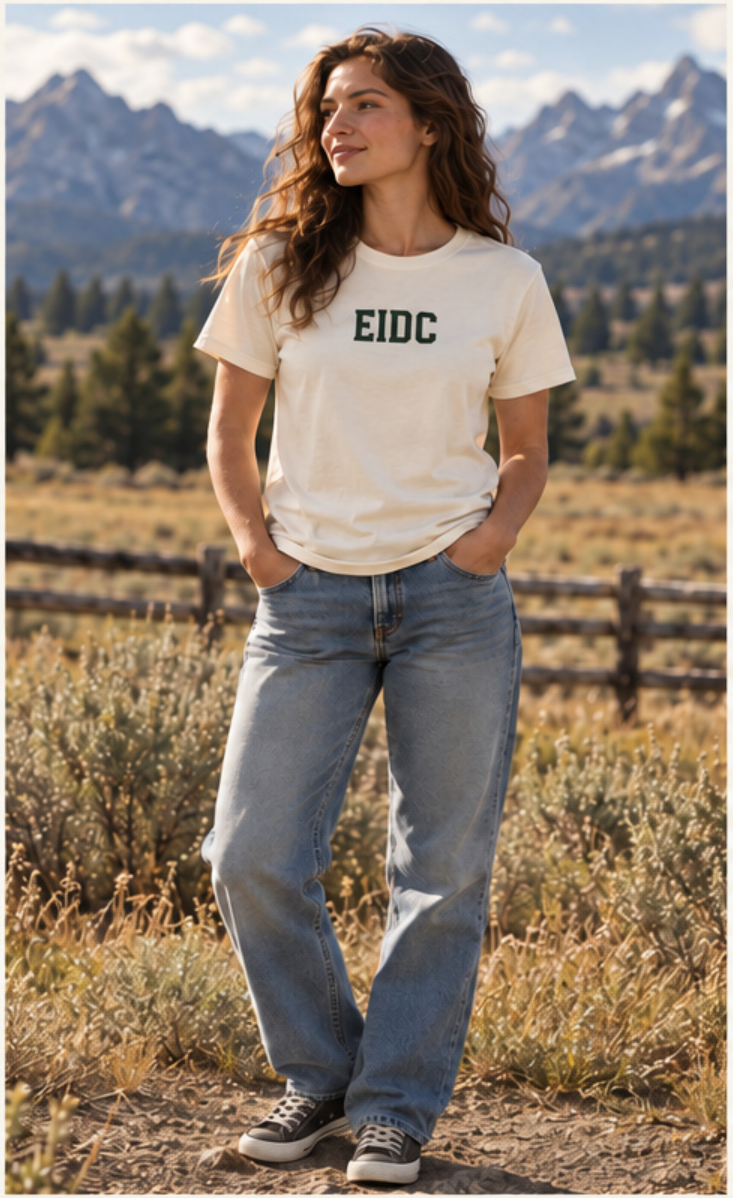






Leather patch concepts / Earth-tone collection

YOUR EVERYDAY UNIFORM



CLASSIC T-SHIRT

Cream / Design 20



LONG-SLEEVE SHIRT

Rust / Design 13



OVERSIZED CREWNECK

Sand / Design 18

MORE WAYS TO GET COZY



PLUSH FLEECE



RIB KNIT



FLEECE / SHERPA



PLAID FLEECE

DESIGN COLLECTION

28 artwork variations



COLORS & COLLECTIONS

Palette, styles and collection guide



Cream | Forest green | Charcoal | Stone | Sage | Sand | Black | Slate blue | Rust

APPAREL

Classic T-shirt - pages 1, 10

Crewneck sweatshirt - page 3

Pullover hoodie - page 3

Zip hoodie - page 6

Long-sleeve shirt - pages 6, 10

Oversized crewneck - pages 6, 10

HEADWEAR

Richardson 112 - pages 2, 9

YP Classics 6606 - page 7

Men’s Carhartt beanie - page 4

Women’s Sportsman SP90 - page 4

Richardson twist-knit pom - page 8

Richardson cable-knit pom - page 8

BLANKETS

Blankets - pages 5, 11

Plush fleece

Fleece / sherpa backing

Plaid fleece

Rib knit

Corner patches: small or large

DETAILS & FINISHES

Leather patches: headwear, blanket corners and selected hoodies. Printed artwork: apparel.

Patch borders: engraved or stitched. Hat placements: front center or low on the front-left panel.

Solid blankets use the nine-color palette; plaid is shown in selected combinations.

Concept images illustrate styling. Materials, artwork, dimensions and availability require production proofing.

PATCH SHAPES & FINISHES



RECTANGLE



SQUARE



CIRCLE



HEXAGON



NATURAL TAN



SADDLE



COGNAC



DARK BROWN



GRAY



BLACK



SMALL
2 × 1 in



LARGE
3 × 1.5 in



ENGRAVED BORDER



STITCHED BORDER

BLANKETS / COLORS & DETAILS

Illustrative collection concepts









SUBTLE BRANDING

SMALL CORNER PATCH FEATURING OUR SIGNATURE MOUNTAIN MARK.



PREMIUM COMFORT

ULTRA-SOFT FLEECE FRONT WITH WARM SHERPA BACK.



QUALITY DETAILS

DURABLE STITCHING.
PREMIUM MATERIALS.
BUILT FOR EVERY SEASON.



GIFT READY

PERFECT FOR CUSTOMERS, FRIENDS, AND FAMILY.
A CLEAN, TIMELESS LOOK FOR ANY SPACE.

Materials, finishes and placements are concepts; final specifications require production proofing.

LAYERS / PRINT CONCEPTS

Illustrative collection concepts



Materials, finishes and placements are concepts; final specifications require production proofing.

T-SHIRTS / DESIGN CONCEPTS

Illustrative collection concepts



Materials, finishes and placements are concepts; final specifications require production proofing.

BEANIES / PATCH & EMBROIDERY

Illustrative collection concepts











SMALL CORNER PATCH

SUBTLE AND CLEAN. PERFECT FOR A MINIMAL LOOK.



FULL LOGO PATCH

FEATURES OUR SIGNATURE MARK AND BRAND NAME.



REAR TAG OPTION

SMALL LEATHER TAG ON BACK FOR A CLEAN LOOK.



PREMIUM MATERIAL

SOFT, WARM, AND DURABLE. BUILT FOR EVERY SEASON.



PERFECT FOR EVERYDAY

REPRESENT EAST IDAHO ON AND OFF THE ROAD.

Materials, finishes and placements are concepts; final specifications require production proofing.

COLLECTION OVERVIEW

Illustrative collection concepts



Materials, finishes and placements are concepts; final specifications require production proofing.

HATS / LOWER-LEFT PATCHES

Illustrative collection concepts



Materials, finishes and placements are concepts; final specifications require production proofing.

HATS / FRONT-CENTER PATCHES

Illustrative collection concepts



Materials, finishes and placements are concepts; final specifications require production proofing.